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THE **ABCs** OF STARTING YOUR OWN BUSINESS VENTURE

with **JACK MANDEL**, Professor of Marketing
at Nassau Community College

Let 2012 be the year to begin the business you have always dreamed about. Learn how to find the right niche, identify your customer base, communicate effectively and avoid common mistakes made by new business owners. Professor Mandel will give you a professional and detailed plan as to how best approach and achieve your goals.

TUESDAY, MARCH 6, 2012

7 PM

THE PROGRAM IS FREE BUT REGISTRATION IS REQUIRED.

Please let us know if you will be attending the program by registering at www.syossetlibrary.org;
516-921-7161 ext. 240, or in person by March 1, 2012.
Program may be canceled due to low registration.